



**VIT-AP
UNIVERSITY**



**ICISD
2024**

3rd International Conference on Innovation and Sustainable Business Practices in the Digital Era

5th and 6th April, 2024

ICISD'24
Innovation and Sustainable Business Practices in the Digital Era

Our Sponsors:



Inaugural Schedule

10.00 AM-10.03 AM	Welcome address Dr. Arunkumar Sivakumar, Dean In-charge, VIT-AP School of Business
10.03 AM -10.07 AM	About the program Dr. Suhail Ahmad Bhat, Assistant Professor Sr VIT-AP School of Business
10.08 AM – 10.15 AM	Lighting the Lamp Dignitaries on the Dias
10.15 AM– 10.20 AM	Brief Address by Dr. Mardy Chiah, Associate Professor, Newcastle Business School, Australia
10.20 AM– 10. 25 AM	Brief Address by Dr. Gurupreet Singh, Associate Director, South Asia, The University of New Castle
10.25 AM– 10.30 AM	Address by Registrar Dr. Jagadish Chandra M, Registrar, VIT-AP University
10.30 AM- 10.40 AM	Presidential Address Dr. S.V. Kota Reddy Vice Chancellor, VIT-AP University
10.40 AM- 10.50 AM	Address by Chief Guest Mr. Paps Muppa, Design Recruiting, JP Morgan Chase & Co. New Jersey, United States
10.50 AM- 10.55 AM	Release of conference proceedings
10.55 AM – 11.00 AM	Vote of Thanks Dr. Seethalakshmi R Associate Professor, VIT-AP School of Business