

## Viksit Bharat@2047: Voice of Youth

### Introduction

Viksit Bharat@2047 is the vision of Government of India to make India a developed nation by 2047, the 100th year of its independence. The vision encompasses various aspects of development, including economic growth, social progress, environmental sustainability, and good governance.

As India stands at this crucial juncture, poised to take off on its growth trajectory, it is important to realise that tremendous dedication and belief in India's destiny, immense desire, potential, talent and capabilities of the Indians, especially the youth, coupled with steadfast leadership, is necessary to realise this potential. There is enormous work that needs to be undertaken in a mission mode to make India **Viksit Bharat by 2047**. For this to happen, there is a need to chalk out a bold, ambitious and transformative agenda, and its communication to all stakeholders. The role of the youth, who constitute our largest population group, has a huge role here as they will lead India to Viksit Bharat by 2047.

Therefore, it is important to channelise the innovative ideas of the youth into nation-building by inviting them to ideate and contribute to the vision of Viksit Bharat by 2047. It is important that every youth, more so the youth in colleges/ institutes and Universities take part in this important nation building exercise. Therefore, it is important that outreach initiative of this program reaches to every youth in the country. Department of Higher Education, Ministry of Education will lead the communication and outreach in this regard.

### SoP for different stakeholders

Entity	Pre Event Activities	Post Event Activities
Raj Bhavans/State Governments	<ol style="list-style-type: none"><li>1. The launch will be organized at every Raj Bhawan of the States/UTs which will commence with the address of Hon'ble Prime Minister on 11th December 2023 at 10:30 a.m.</li><li>2. Raj Bhawan of the respective States may invite the Vice Chancellors/ Directors of the University/ University level institution.</li></ol>	<ol style="list-style-type: none"><li>1. QR code has been developed by MyGov. State Governments through RajBhavans may be encouraged to put up this QR code on the websites of State Governments for direct access to the Viksit Bharat Portal.</li><li>2. Hon'ble Governors/ LGs in State to hold follow up VCs with Vice Chancellors /Directors of the institute to reinforce the need to engage youth and also to review the progress.</li><li>3. Approved Banner as shared by NITI Aayog may be placed as backdrop in all the events being organized.</li><li>4. The #Ideas4ViksitBharat hashtag may</li></ol>

		<p>be used across all social media platforms in order to make it viral and encourage students to further tweet and share.</p> <p>5. A focused and impactful <b>Social Media Campaign</b> in the States may be initiated to encourage the youth to share their ideas on the vision of Viksit Bharat.</p>
Department of Higher Education, Ministry of Education	<ol style="list-style-type: none"> <li>1. Coordinate with all departments /Kick off meetings.</li> <li>2. Coordination with State Raj Bhawans for 11 Dec 2023 Workshop.</li> </ol>	<ol style="list-style-type: none"> <li>1. To put QR Code in the Ministry's website for easy access.</li> <li>2. The #Ideas4ViksitBharat hashtag may be used across all social media platforms in order to make it viral and encourage students to further tweet and share.</li> <li>3. To hold follow up VCs/ webinars with Vice Chancellors /Directors to reinforce the need to engage youth and also to review the progress.</li> <li>4. To launch an audio-visual campaign and print advertisement on the subject. It may be carried in all prominent news channels and newspapers. This may be replicated in social media.</li> <li>5. Use of WhatsApp groups, especially the broadcast groups formed for media to disseminate information about QR Code.</li> <li>6. A <b>Social Media Campaign</b> may be initiated to encourage youth to share their ideas on the vision of Viksit Bharat.</li> </ol>
Universities/ Institutes	<ol style="list-style-type: none"> <li>1. Universities/ Institutes to share the weblink to all college for the faculty and students to attend the event on 11<sup>th</sup> December 10.30 AM.</li> </ol>	<ol style="list-style-type: none"> <li>1. QR Code may be given prominence through websites and social media by Universities/ Institutes.</li> <li>2. WhatsApp groups formed especially broadcast groups for media may be</li> </ol>



	<ol style="list-style-type: none"> <li>2. Ensure Participation on LIVE Session: <b>Identify the space</b> from where the faculty and students can attend the Live Session</li> <li>3. Clearly <b>outline the purpose and goals of the event</b> to the faculty members, staff and students for maximum number feedback to be submitted on MyGov.</li> <li>4. <b>Appoint a dedicated team</b> to promote, organize, disseminate information, and mobilize the students for this whole event, ensuring the feedback from students on MyGov Portal.</li> </ol>	<p>utilized for the dissemination of QR Code.</p> <ol style="list-style-type: none"> <li>3. A <b>Social Media Campaign by universities and colleges</b> may be initiated to encourage students to share their ideas on the vision of Viksit Bharat.</li> <li>4. The <b>#Ideas4ViksitBharat hashtag</b> may be used across all social media platforms in order to make it viral and encourage students to tweet and share.</li> <li>5. Information during Lecture: <b>Dedicated 10 minutes at start of day in college.</b></li> <li>6. <b>Dedicated Room for Feedback Collection:</b> Designate existing IT Labs/ Library as a Viksit Bharat Ideation Center to facilitate the students for submitting the feedback form for the period of 11 December 2023 to 25 December 2023</li> <li>7. <b>Dedicated Timing:</b> Allot dedicated time of the day for the next 2 weeks to allow students to fill the form</li> <li>8. SOP for Feedback Submission: <b>Paste the step-by-step approach on the classroom/ IT labs/ library/ notice board walls for the ease of students</b></li> <li>9. Universities and Colleges <b>to organize Viksit Bharat Utsav</b> by involving students in discussions and debates.</li> <li>10. <b>Common Banner</b> needs to be placed as backdrop in all the related events organized everywhere. The <b>#Ideas4ViksitBharat</b> hashtag may be used across all social media platforms in order to make it trend and encourage students.</li> <li>11. 3-5 posts on every social media handle of theirs should be released per day with <b>#Ideas4ViksitBharat</b>.</li> </ol>
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Students		<ul style="list-style-type: none"> <li>• Students to <b>follow the steps</b> while submitting their Feedback on the portal</li> <li>• <b>Step – 1:</b> Visit the MyGov Portal (mygov.in) and proceed to the Viksit Bharat Consultation section.</li> <li>• <b>Step – 2:</b> Answer the following questions sequentially on the Portal; <ul style="list-style-type: none"> <li>- <i>How should a Viksit Bharat look like in 2047 in different aspects?</i></li> <li>- <i>What do we need to do to reach this goal?</i></li> <li>- <i>What can you do to make ViksitBharat@2047 possible?</i></li> </ul> </li> <li>• <b>Step – 3:</b> Provide the idea for the Viksit Bharat @ 2047 and mention about your role/ contribution towards making India as a developed nation.</li> <li>• <b>Step – 4:</b> Submit the form along with your email ID and download the Certificate from your email.</li> <li>• <b>Step – 5:</b> Share your experience and your thoughts, pictures with certificates on Social Media with <b>#Ideas4ViksitBharat</b></li> <li>• Students to <b>upload the Selfie</b> with</li> </ul>

		<p>the specific background/ ViksitBharat @ 2047 banner showing participation in the initiative on their Facebook or Instagram account tagging <b>#Ideas4ViksitBharat</b></p> <ul style="list-style-type: none"><li>• Making it as <b>DP on social media</b> platforms may be encouraged.</li></ul>
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